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Amendment

Amendments To The Claims

Claim 1 (currently amended): A method for providing adaptive scaling of selected features on a screen page displayed by an entertainment system, comprising:

receiving programming data associated with a show;
displaying the programming data on a screen page;
selecting at least one feature of the programming data on the screen page for scaling; and
providing a scaling factor of the at least one feature.

Claim 2 (currently amended): The method of claim 1, further comprising displaying the scaled feature as scaled according to the scaling factor.

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Claim 3 (currently amended): The method of claim 1, wherein providing [[a]] the scaling factor includes providing a range.

Claim 4 (currently amended): The method of claim 1, wherein providing [[a]] the scaling factor includes providing a default scaling factor.

Claim 5 (original): The method of claim 1, further comprising providing an increment factor that is used to increase a size of the at least one feature beyond the scaling factor.

Claim 6 (original): The method of claim 1, wherein displaying the programming data includes:
executing software by a central processing unit, implemented within the

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entertainment system, to produce a screen menu and a program description.

Claim 7 (original): The method of claim 6, wherein selecting the at least one feature of the screen page for scaling includes:

selecting at least one of said screen menu and said program description.

Claim 8 (currently amended): The method of claim 1, further comprising displaying a menu having a plurality of icons, one of said icons being selectable to scale [[of]] the selected feature.

Claim 9 (currently amended): The method of claim 8, wherein ~~a second another~~ one of said icons is selectable to provide the scaling factor.

Claim 10 (currently amended): The method of claim 8, wherein ~~a second another~~ one of said icons is selectable for displaying the scaled feature as scaled according to the scaling factor.

Claim 11 (currently amended): An entertainment system comprising:
a display monitor; and
a broadcast receiver coupled to the display monitor, the broadcast receiver including

a front-end unit capable of receiving programming data associated with a show broadcast for viewing on the display monitor,

a memory that stores instruction sequences, comprising a sequence that displays at least some of the programming data, a sequence that prompts a selection of at least one feature of the programming data for scaling, and a sequence that prompts a selection of a scaling factor for the at least one feature, and

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a central processing unit coupled to the memory, the central processing unit receiving programming data associated with a show, said central processing unit executing said instruction sequences to: display the programming data associated with the show on a screen page, prompt selection of at least one feature of the programming data associated with the show on the screen page for scaling, and to prompt selection of [[a]] the scaling factor for the at least one feature.

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Claim 12 (currently amended): The entertainment system of claim 11, wherein said central processing unit displays the scaled feature as scaled according to the scaling factor in response to a user instruction.

Claim 13 (original): The entertainment system of claim 11, wherein said scaling factor includes a range.

Claim 14 (currently amended): The entertainment system of claim 11, wherein said scaling factor is a [[a]] default scaling factor.

Claim 15 (original): The entertainment system of claim 11, wherein said central processing unit further prompts entry of an increment factor that is used to increase a size of the at least one feature beyond the scaling factor.

Claim 16 (original): The entertainment system of claim 11, wherein the programming data is displayed on a screen menu and a program description.

Claim 17 (original): The entertainment system of claim 16, wherein said feature is one of said screen menu and said program description.

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Claim 18 (currently amended): The entertainment system of claim 11, wherein said central processing unit further displays a menu having a plurality of icons, one of said icons being selectable to scale [[of]] the selected feature.

Claim 19 (currently amended): The entertainment system of claim 18, wherein a second another one of said icons is selectable to provide the scaling factor.

Claim 20 (currently amended): The entertainment system of claim 18, wherein a second another one of said icons is selectable for displaying the scaled feature as scaled according to the scaling factor.

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Claim 21 (new): A method for use in generating an electronic programming guide, the method comprising:
receiving programming data;
generating a programming guide from at least a portion of the received programming data;
displaying the programming guide on a screen page;
determining at least one feature of the programming guide on the screen page to be scaled;
determining a scaling factor;
scaling the at least one feature of the program guide on the screen page according to the determined scaling factor; and
displaying the programming guide with the scaled selected feature.

Claim 22 (new): The method of claim 21, further comprising generating a first prompt for a selection of the at least one feature of the displayed programming guide.

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Claim 23 (new): The method of claim 22, further comprising generating a second prompt for a selection of the scaling factor for the selected feature.

Claim 24 (new): A system for generating an electronic programming guide, comprising:

a computer readable medium for storing process control software to be executed by a machine, the process control software comprising:

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receiving programming data associated with a show;
displaying the programming data on a screen page;
selecting at least one feature of the program data on the screen page for scaling; and

providing a scaling factor of the at least one feature.

Claim 25 (new): The system of claim 24, wherein the process control software further comprises displaying the feature as scaled according to the scaling factor.

Claim 26 (new): The system of claim 25, wherein the process control software further comprises producing a screen menu and a program description wherein the at least one feature is one of the screen menu and the program description.

Claim 27 (new): A computer program embodied on a computer readable medium for use in providing adaptive scaling of selected features on a screen page, comprising:

a code segment for generating an electronic programming guide from at least a portion of received programming data;

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a code segment for displaying the programming guide on a screen page;
a code segment for determining a scaling factor;
a code segment for scaling at least one feature of the electronic
programming guide according to the determined scaling factor; and
a code segment for redisplaying the electronic programming guide with
the scaled selected feature.

Claim 28 (new): The computer program of claim 27, further
comprising:

a code segment for prompting a selection of the at least one feature of the
programming data for scaling; and
a code segment for prompting a selection of the scaling factor for the at
least one feature.